



Polydigital Marketing Privacy Policy

Polydigital Analytics is operating under the Polydigital Group Privacy Policy. Polydigital respects your individual privacy. This Privacy Policy ("Policy") embodies our commitment to its protection through adherence to fair electronic information practices. This Policy puts you, the individual, in control of how your personal information is processed. You have our promise that we will not electronically process your personal information in any way that is incompatible with this Policy.

This Privacy Policy protects your privacy by: Informing you about:

The types of personal information Polydigital collects about you through its Web sites; How it collects that information; The general purposes for which it collects such information; The types of organizations to which it discloses the information; The choices and means by which individuals may limit its use and disclosure. Empowering you to choose: Whether and how certain personal information you provide is used (where such use is unrelated to the uses for which you originally disclosed it); and whether the manner in which a third party uses certain personal information you provide (where such use is unrelated to the uses for which you originally disclosed it).

Assuring you that Polydigital:

Takes reasonable precautions to protect personal information from loss, misuse, unauthorized access, disclosure, alteration or destruction; Implements reasonable policies and procedures to ensure that personal information is kept only for the purposes for which it has been gathered; Uses reasonable measures to ensure that we have accurately and completely recorded the personal information you have provided; and Provides you reasonable access to your personal information as well as procedures for correcting or modifying that information where appropriate. Ensuring accountability to individuals who believe that Polydigital has not complied with these privacy principles.

Getting to Know Our Customers

We get to know you primarily through the information you provide to us when using, one or more of our services. The information you provide ranges from basic contact information, to payment information. All of the information we request from you when purchasing our services is obligatory unless otherwise noted on the relevant form. When you purchase our services, you agree to provide and maintain accurate, complete and updated information.

After you have signed up for our services, we may be in communication with you about your account, technical questions you may have about services provided by us, or any other matter relating to those services. Those communications are essential to our relationship with you and to our ability to provide you with quality services that are responsive to your needs. At the same time, those communications give us helpful insights about you, your preferences and the ways in which we might improve our services. We therefore may maintain this information for future use.

For operational and quality assurance purposes, we take note of whether and how you use the information and services that we provide, such as by recording site traffic patterns and by maintaining log files of users' access to site files.

Our Accountability to You

By purchasing our services, you obtain the protections of, and consent to the data processing practices described in, this Privacy Policy. When you purchase our services, you also represent to us that you have provided notice to, and obtained consent from, any third party individuals whose personal data you supply to us with regard to: (i) the purposes for which such third party's personal data have been collected, (ii) the intended recipients or categories of recipients of the third party's personal data, (iii) which of the third party's data are obligatory and which data, if any, are voluntary, and (iv) how the third party can access and, if necessary, rectify the data held about them.

In addition to the privacy protections that we provide, our employees, agents and business partners are independently responsible for ensuring compliance with this Privacy Policy, as described below.

Employee Accountability

Only Polydigital employees that have a legitimate business purpose for accessing and handling personal information obtained by us are given authorization to do so. The unauthorized access or use of such information by the Polydigital employee is prohibited and constitutes grounds for disciplinary action.

Additionally, our information management systems are configured in such a way as to block or inhibit employees from accessing information that they have no authority to access. The Accountability of Polydigital Agents and Business Partners, our trusted vendors and business partners are responsible for processing or handling some of the information that we receive. These vendors and business partners are not authorized to use such information for purposes beyond those specified by us and are required to preserve the confidentiality with which we treat such information.

If you feel that Polydigital, or any of our agents, representatives or employees, is violating this Privacy Policy, please [contact us](#).